

# Annabelle Goldin-Mertdogan

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## Skills

Adobe Illustrator, Photoshop, InDesign, & AfterEffects

Figma, Sketch

Asana, Monday, Trello, & Clickup

Pottery

The belief that you can get better at anything if you put the time into it

## Education

4.2016 - 6.2017 **Chicago Portfolio School**  
Graphic Design

8.2012 - 12.2015 **University of Illinois, Urbana-Champaign**  
B.S. in Psychology and Gender and Women's Studies

## Experience

4.2021 - PRESENT **Freelance Designer**  
**PAPERLESS POST**  
Broad range of digital work for Paperless Post, an online invitation and greeting service. Design emails, social animations, App Store onboarding videos, blog creative, ads for Pinterest, Google Display, and Meta, and create Figma templates and tutorials for the designers newer to After Effects.

12.2018 - PRESENT **Volunteer Designer**  
**CHIRP RADIO, 107.1 FM**  
Pro-bono design work for Chicago's Independent Radio Station, a fully nonprofit and volunteer-run station in North Center. Designed branding for their annual Record Fair and Music Film Festival. Pieces included illustrated and sign-printed posters, onsite signage, advertising, and the event guide. Created their 10th anniversary logomark. Created the branding for monthly CHIRP Night at the Whistler & The Native.

1.2020 - 2.2021 **Designer**  
**CURRENT GLOBAL**  
Designed and animated social content for Shamrock Farms and Rockin Protein every month. Moonshot ideas for Hidden Valley Ranch mailers, puzzles, stickers, and crocs collaboration. Ideated and animated social content for Pfizer. Created a mailer from scratch for Shamrock Farm's Egnog x Slane Whiskey, which was mailed to press + influencers. Brought new business pitches and ideas to life, with a notable win being Subway.

3.2018 - 8.2018 **Freelance Designer**  
**SUPERFLY**  
&  
1.2019 - 6.2019  
Blew out brand identity to dozens of artist cards, social media galleries and announcements, maps, patron guides, and on-site signage for music festivals Outside Lands, Clusterfest, and Grandoozy.